

09/09/2020

Booster Club did not have a meeting in person. We will be approving requests via email.

2020-2021 Senior posters will be done by Fox Promo. We will take the pictures and Fox Promo will work their magic to make them look nice. I will leave stuff with Sarah Feldhaus - Librarian for sign up and what they will need. Erin is going to talk with Krysta Becker about taking the pictures, if she is not interested Erin will do them herself. I will talk with Mr. A to have him announce and motivate Seniors to show up when scheduled.

\$8000 is available for approved requests for the 2020-2021 school year.

\$200 request from boys basketball to pay for a camp in August 2020. The group needs to decide if we will pay for this or not.

Here is the information for Liveticket -

The fella I talked with was the owner. Background he started this venture in 2012 as a hobby so his family could watch his son wrestle at tourneys around the nation. Winner then asked him to do a school channel and he agreed. From there, the local guy at the coffee shop had increased business to do the broadcast and said hey why don't you let us pay you to sponsor this, and 8 years later here he is 😊

I'm going to just list all my notes, they are in no particular

- Winner SD has broadcast 25,000 events so far
- Currently has 105 schools in SD on this program (all west river school are on)
- there is an app to download with game info, scores around state, school info - can watch event (tied in with SD Scores App)
- he is adamant it be FREE for anyone to watch events (no charge to end user)
- 7 levels of advertising (some national, some statewide)
- they do 50/50 with advertising, they will help with it as well (one school made \$6000 from advertising and another \$13,000)
- I don't know if the sponsor thing is yearly or once you are in you are in
- tv station - could run it through this as well with a laptop and encoder (layne said this would be equipment he thought we would have) AND both alliance and triotel would have to give us channels! 😊

- increase the exposure kids get for recruiting (soccer girl in RC got full ride from northern because the recruit watched her on video)
- exposure for kids to do interview on green screen after/before event
- if on live ticket - get a notification for away games if event is broadcast
- tech assistance - can do remote access to trouble shoot any problems
- cost for equipment is \$4,499 - see website for what is involves: <http://sportsticketlive.com/join-sportsticket/>
- customize our channel for 8 sports, messages, pictures
- we would find an announcer (he assured me someone in your community wants to do that)
- he is passionate about this and wants to be fair to user, athletes, parents, etc.
- training - 2 days in Winner
- currently run through Youtube - may be changing

### [Sports Ticket Live](http://sportsticketlive.com)

Extremely durable and portable. Years and thousands of Productions have afforded the experience to design your perfect set-up. The TicketBox is designed for permanent placement, or the flexibility to move off-site to a classroom or road venue.

[sportsticketlive.com](http://sportsticketlive.com)

I just got off the phone with Mr. A. He has a friend from Dells who runs basically the same thing but on his own through Big Sioux Media. He has an email out to him, and would like him to come up here and broadcast a vb game to see how things go.